

Color Documentation

This section breaks down how each color palette selection affects specific components and design elements within the three templates.

Primary Colors 1

ALL TEMPLATES

Date square background color



Default color for Page Banner CTA foreground images in Template 1



TEMPLATE 1

Button background color - solid variant

Standard

Learn More

Button background color - solid variant, hover gradient endpoint

Learn More

TEMPLATE 2

Closed accordion button background

Energy Efficiency FAQs

Heating & Cooling
Lighting
Around the Home

Use your thermostat wisely. ↗

Optimize your heaters, furnaces, AC units, and their vents. ↘

- Replace or clean your filters every 90 days to help your systems run as efficiently as possible.
- That also includes cleaning and dusting radiator fins, baseboard heaters, and AC unit coils to increase their efficiency.
- Use a certified technician to perform annual service maintenance. Access our trusted list of contractors through our Select – HVAC program.
- Use space heaters wisely by operating them according to their manufacturer's specifications, facing them towards people and not spaces, any by keeping them away from combustibles.

Air circulation is important. ↗

Bundle up yourself and your home to stay warm. ↗

Trees can help! ↗

Button background color - solid variant

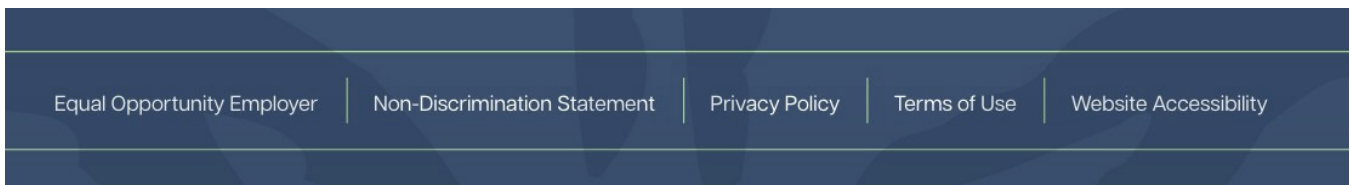
We are here to help. Find resources for those who are struggling to pay their electric bills and get access to weatherization support services.

Learn More ↘

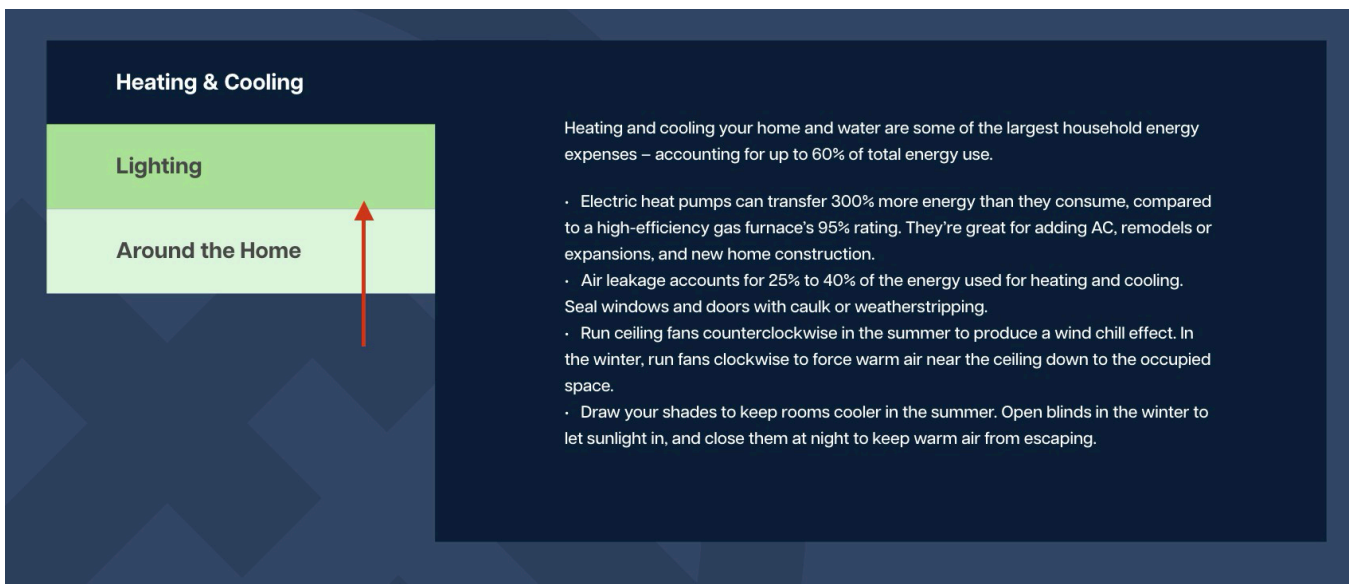
Third border color for footer top border



Footer content borders and separators



Background color for stylized tab group button, even-numbered rows



Accordion button color

Is there a way to automatically migrate the site?



What if I want the CWB team to do everything for me?



Co-op Web Builder offers several different [website packages](#) based on your cooperatives' unique needs and requirements. We can accommodate almost any custom design or development need. This includes creating a custom theme for your co-op specifically or creating a specific module that adds a required feature to your site. [Request a quote](#) today!

Do you have current CWB 3.0 site examples?



Will this interfere with my current live website?



I am using CWB 2.0 or 2.5, do I need to upgrade anytime soon?



Button hover color - solid variant

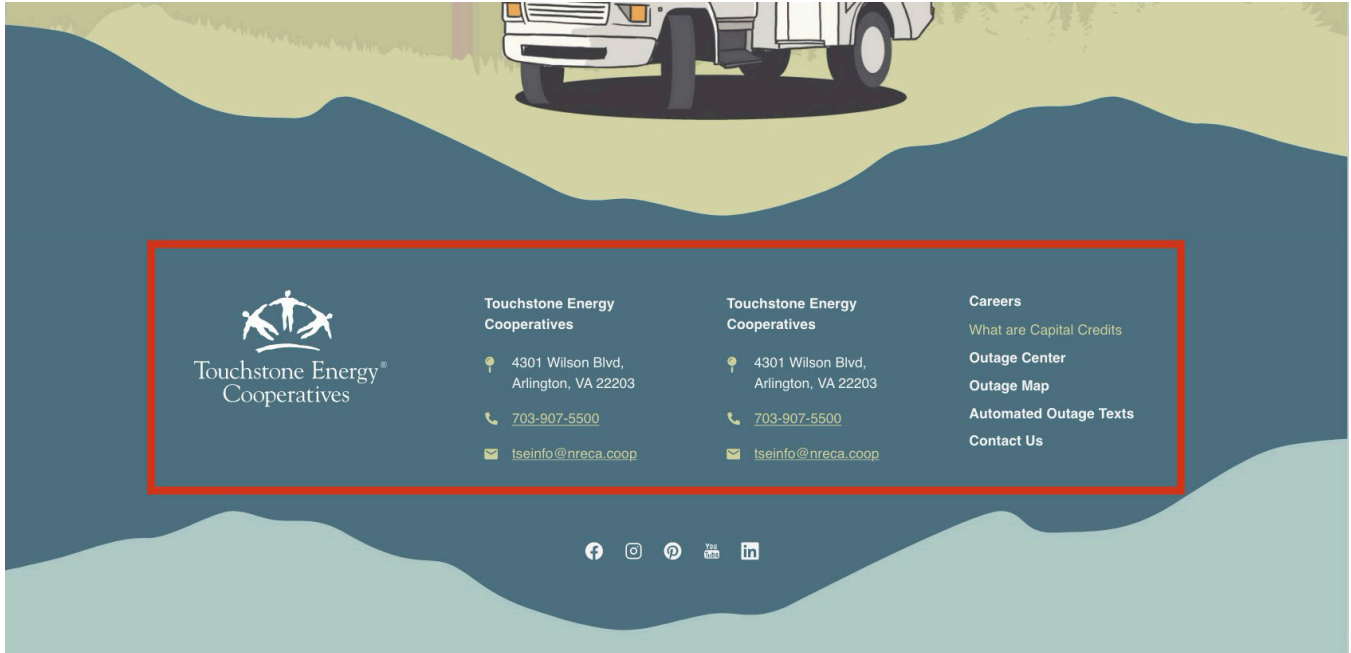
Hover

Learn More

Primary Colors 2

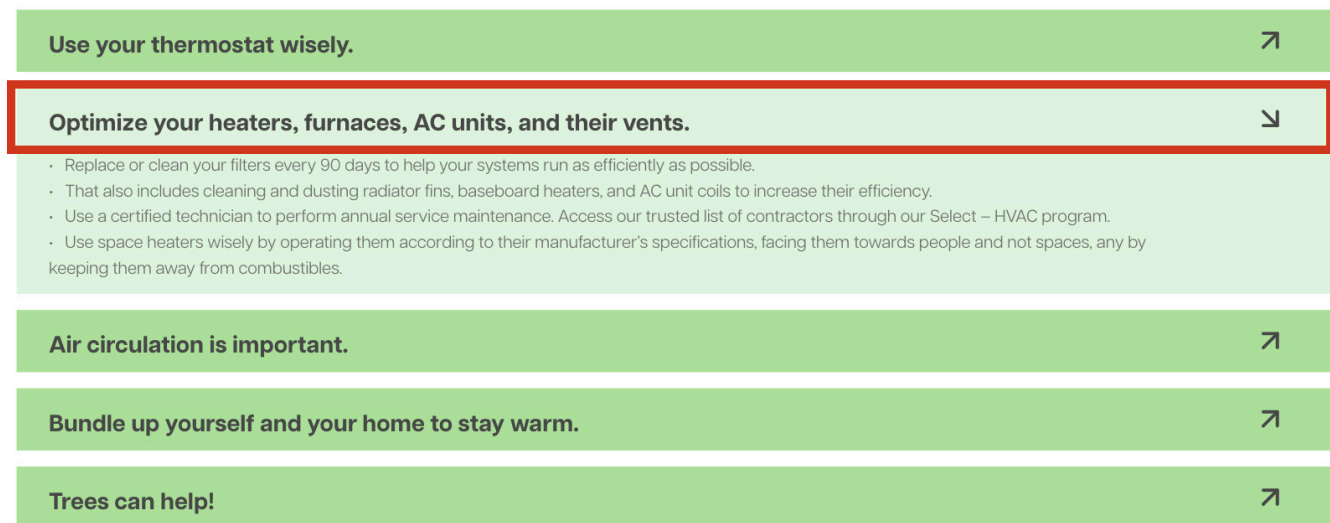
TEMPLATE 1

Footer background color



TEMPLATE 2

Expanded accordion button background



Expanded accordion content background

Use your thermostat wisely. ↗

Optimize your heaters, furnaces, AC units, and their vents. ↘

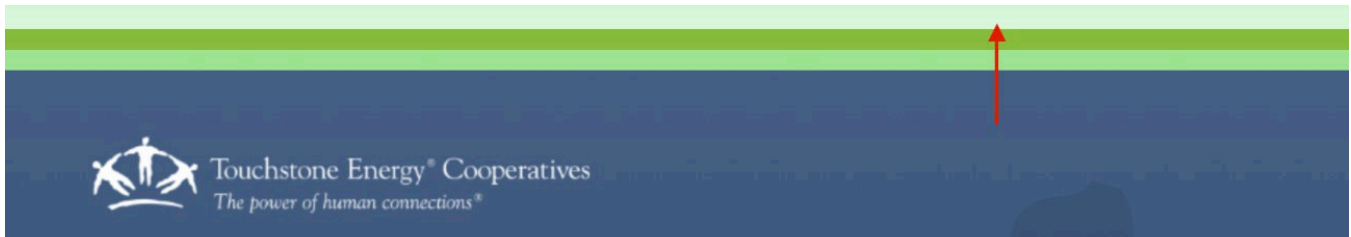
- Replace or clean your filters every 90 days to help your systems run as efficiently as possible.
- That also includes cleaning and dusting radiator fins, baseboard heaters, and AC unit coils to increase their efficiency.
- Use a certified technician to perform annual service maintenance. Access our trusted list of contractors through our Select – HVAC program.
- Use space heaters wisely by operating them according to their manufacturer's specifications, facing them towards people and not spaces, any by keeping them away from combustibles.

Air circulation is important. ↗

Bundle up yourself and your home to stay warm. ↗

Trees can help! ↗

First border color for footer



Background color for stylized tab group button, odd-numbered rows

Heating & Cooling

Lighting

Around the Home

Heating and cooling your home and water are some of the largest household energy expenses – accounting for up to 60% of total energy use.

- Electric heat pumps can transfer 300% more energy than they consume, compared to a high-efficiency gas furnace's 95% rating. They're great for adding AC, remodels or expansions, and new home construction.
- Air leakage accounts for 25% to 40% of the energy used for heating and cooling. Seal windows and doors with caulk or weatherstripping.
- Run ceiling fans counterclockwise in the summer to produce a wind chill effect. In the winter, run fans clockwise to force warm air near the ceiling down to the occupied space.
- Draw your shades to keep rooms cooler in the summer. Open blinds in the winter to let sunlight in, and close them at night to keep warm air from escaping.

TEMPLATE 3

Button background color - solid variant

Standard



Primary Colors 3

TEMPLATE 2

Second border color for footer



TEMPLATE 3

Accordion button border color

Is there a way to automatically migrate the site?



+

What if I want the CWB team to do everything for me?

-

Co-op Web Builder offers several different [website packages](#) based on your cooperatives' unique needs and requirements. We can accommodate almost any custom design or development need. This includes creating a custom theme for your co-op specifically or creating a specific module that adds a required feature to your site. [Request a quote](#) today!

Do you have current CWB 3.0 site examples?

+

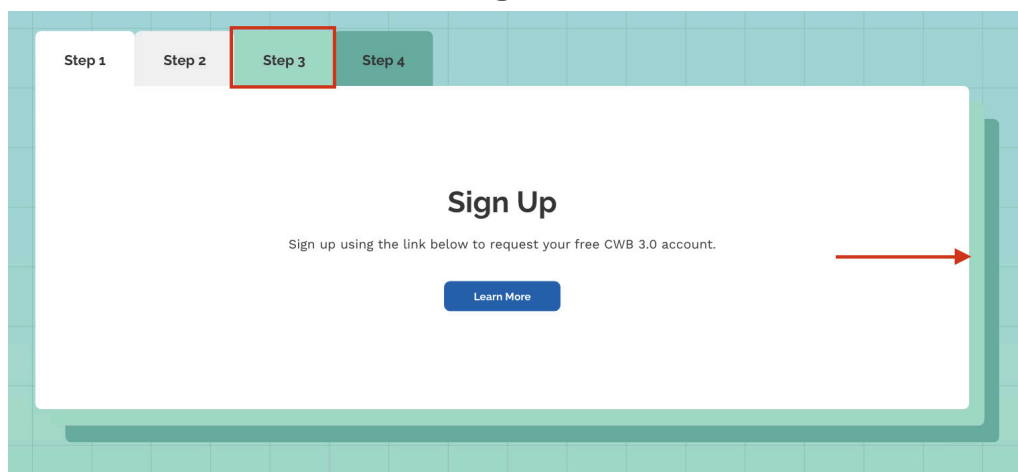
Will this interfere with my current live website?

+

I am using CWB 2.0 or 2.5, do I need to upgrade anytime soon?

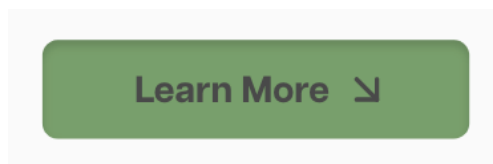
+

Third Tab color, including background border, tab, and tab content background color



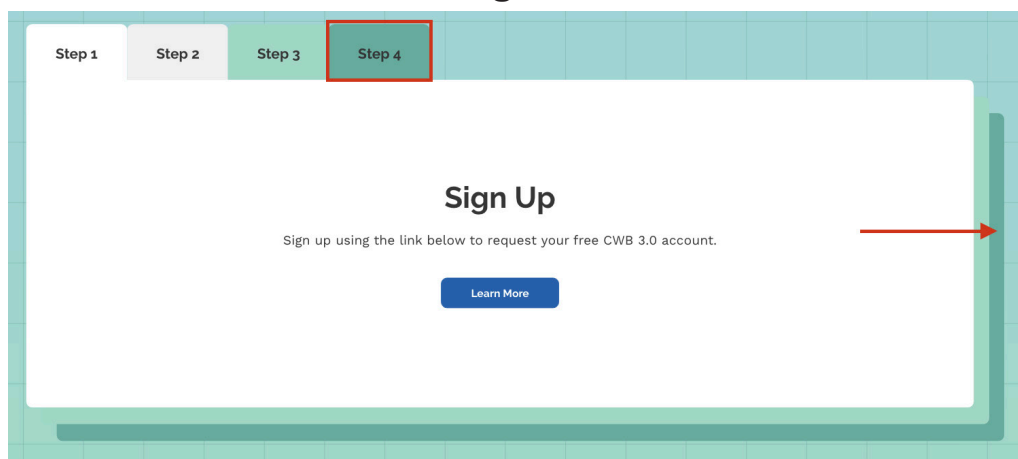
Secondary Colors 1 | TEMPLATE 2

Button hover color - solid variant

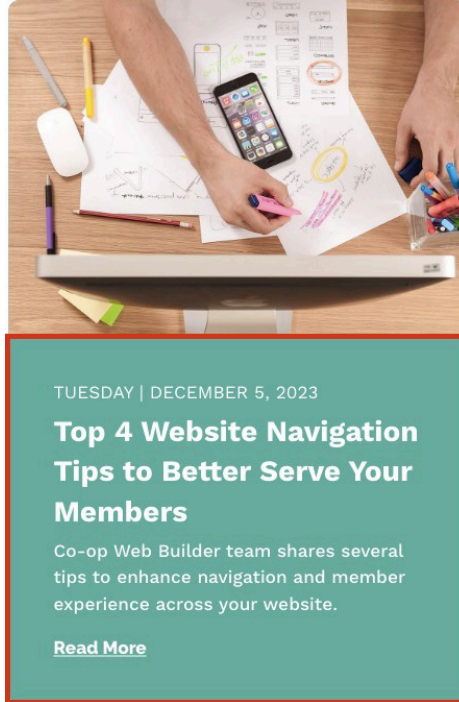


Secondary Colors 2 | TEMPLATE 3

Fourth Tab color, including background border, tab, and tab content background color



News card background color



Secondary Colors 3 | TEMPLATE 2

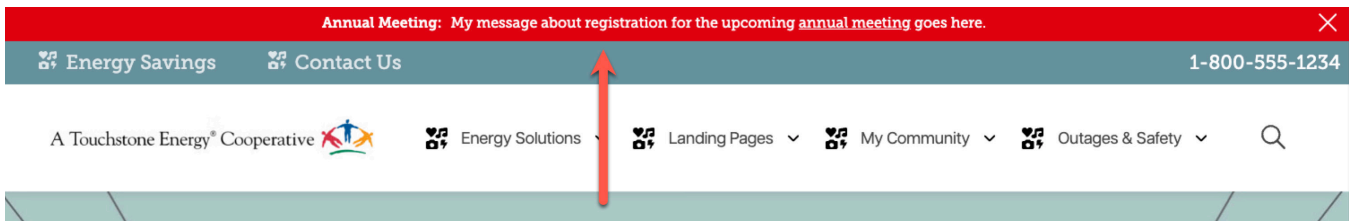
Stylized tab group expanded background color, includes both active tab button and content background

Heating & Cooling	<p>Heating and cooling your home and water are some of the largest household energy expenses – accounting for up to 60% of total energy use.</p> <ul style="list-style-type: none">· Electric heat pumps can transfer 300% more energy than they consume, compared to a high-efficiency gas furnace's 95% rating. They're great for adding AC, remodels or expansions, and new home construction.· Air leakage accounts for 25% to 40% of the energy used for heating and cooling. Seal windows and doors with caulk or weatherstripping.· Run ceiling fans counterclockwise in the summer to produce a wind chill effect. In the winter, run fans clockwise to force warm air near the ceiling down to the occupied space.· Draw your shades to keep rooms cooler in the summer. Open blinds in the winter to let sunlight in, and close them at night to keep warm air from escaping.
Lighting	
Around the Home	

Background color for error/important messages displayed to the site administrator

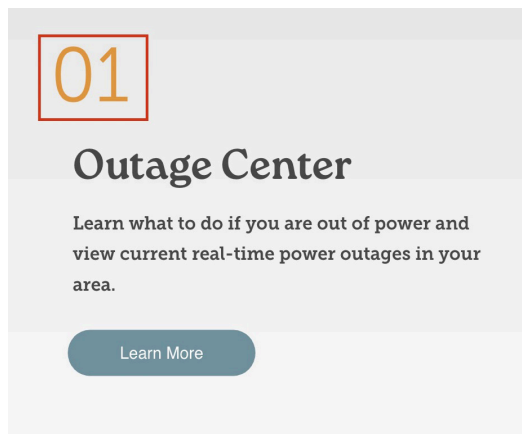


Alerts background color for the notification area at the very top of the website



TEMPLATE 1

CTA List number counter color



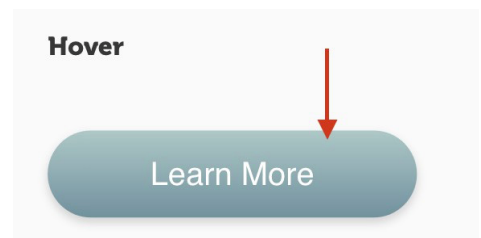
**Background color for success messages
displayed to the site administrator**



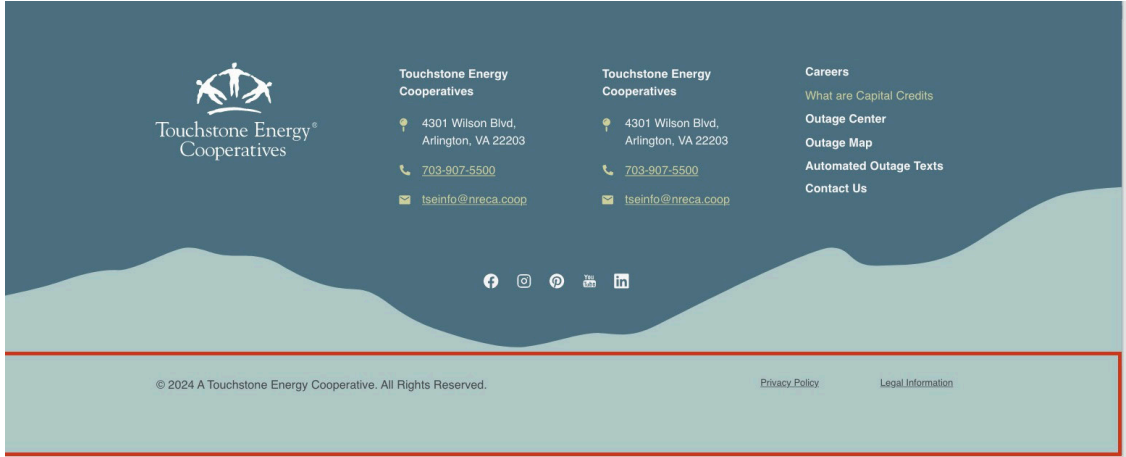
**Background color for informational messages
displayed to the site administrator**



Button background color - solid variant, hover gradient start point



Footer utility menu wrapper background color



Silver | TEMPLATE 3

Second Tab color, including tab and tab content background color

