Content Support

Exclusive to Touchstone Energy® members, Content Support is a convenient website maintenance service that keeps your site fresh and up-to-date without you lifting a finger.

Level One: Content Helping Hand -- $250/month

Content Support will keep your website fresh and current by creating new content and updating existing content up to two times a week. This can include news posts, updating pages, creating new pages, webforms, and more!

Analytics Level -- $250/month

A monthly, customizable analytics report with clear comparisons to previous months. Our team will offer insights to understand what the data means for your website, track progress, proactively address issues, share trends, and be readily available for ongoing support throughout the month.

Level Two: Content Collaborator -- $500/month

Everything from Level One plus graphics support and extended support availability of up to five times a week.

Quarterly performance assessments which include broken link detection and repair, optimization of digital assets, and error identification and resolution.

Comprehensive quarterly reports gain insight into visitor engagement, accessibility compliance, and competitive benchmarking. Additionally, receive actionable recommendations for improvement, along with progress updates on previous action items.

Level Three: Content Driver -- $1,200/month

Enjoy all the benefits of Levels One and Two, with support available up to eight times a week!

Monthly comprehensive reports with insight into visitor engagement, accessibility compliance, competitive benchmarking, actionable recommendations for improvement, and progress updates on previous action items.

Monthly performance assessments which include broken link detection and repair, optimization of digital assets, and error identification and resolution.

Identification of strategic website goals, along with actionable steps and corresponding progress updates for achieving them.

Biannual Search Engine Optimization (SEO) audit and updates.

Access and utilization of website ACSI tool.